



Department of International Refugee Law and Migration Law

Call for Expression of Interest – Graphic Design

Purpose

The Department of International Refugee Law and Migration Law (hereafter “the department”) of the International Institute of Humanitarian Law (Sanremo, Italy) is pleased to present the **Call for Expression of Interest** to private individuals and companies with expertise in graphic design, development of learning material and social media communication and virtual reality environments.

The overarching objective of the Call for Expression of Interest is to develop graphic design including templates of:

- Calendar of Activities
- Annual report of activities of the Department
- Public Information material (e.g. brochures, leaflets, banners, social media posts)
- Learning material (e.g. PowerPoint Presentation, videos and infographics)
- Metaverse and Interactive Virtual Environment for promotion of activities of the Department and participation in online and hybrid courses and initiatives

Background information

The International Institute of Humanitarian Law is an independent, non-profit, humanitarian organization, founded in 1970. The Institute’s primary activities are the delivery of regular and ad hoc courses on Humanitarian Law, Human Rights, Refugee Law, and related fields of law; the dissemination of materials and research relevant to the above-mentioned areas of law; the exchange of expertise and best practices among lecturers and participants of the workshops. The Institute has earned a solid reputation grounded on independence, academic rigor, and creative learning methodologies.

The Department develops and implements courses on International Refugee Law, Internal Displacement, Statelessness and Migration. As a result of the COVID-19 pandemic, the Department has moved its training online using a customized online learning platform that hosts virtual classes, an online resource library and several interactivity features. The courses are designed for mid and senior-level government officials, members of civil society and academia. The aim is to enhance their knowledge and skills concerning legal and other safeguards related to the protection of refugees, internally displaced persons, stateless people, and migrants.

For additional information on the Institute and the work of the Department of International Refugee Law and Migration Law, including previous reports and material already produced, please visit [our website](#).

Interested companies and professionals are invited to present their expression of interest by email to the following address: refugee.department@iihl.org by 20 November 2022.

Please, in your email you are invited to respect the following criteria:

- Include the following subject “**Call for Expression of Interest: Graphic Design**”
- Attach your profile description
- Include references of clients
- Include previous works (e.g. reports, infographics, collection and graphic presentation of statistical data, social media content)
- Include Price list (include reference to preferential rates for Non-Governmental Organizations)
- Include relevant statements on social corporate responsibility relevant to the work of the Institute
- Refugees- and Displaced persons-led organizations are strongly encouraged to apply